

Integrative ENT Health, LLC

Site Privacy Policy

Integrative ENT Health, LLC (“IENT Health” or “we” or “us”) respects your privacy. This Privacy Policy (the “Policy”) describes how IENT Health collects, uses, shares, and protects personal information collected from users (each, a “User” or “you” or “your”) of the website (www.integrativeenthealth.com) (“Site”).

Please review the entire Policy to learn the types of User information IENT Health gathers, how IENT Health uses that User information, what User information is disclosed and to what third parties, and how IENT Health safeguards User information.

This Policy applies to the Site and all products and services offered by IENT Health. This Policy does not apply to any websites managed, maintained, and/or hosted by third parties not directly affiliated with IENT Health that you may visit, e.g., via a link or plug-in provided through the Site (including any third-party health record portal) or on a website maintained by any third party. IENT Health does not control the privacy policies of other websites to which we may provide hyperlinks. We encourage you to learn more about the online privacy and data security policies of third-party websites directly from such third parties, as their policies may differ from ours.

By submitting your information to us and by using this Site, you indicate that you have read, understood and consent to the Policy. You also indicate that you consent to IENT Health’s use of your information as described in the Policy. If you do not consent, you should not use or access our Site. Your continued use of the Site following the posting of changes to this Policy indicates your acceptance of those changes.

Information We Collect:

IENT Health collects and uses certain information from and about you, that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your device, either voluntarily when you submit such information to us or automatically when you access or interact with our Site, as described below:

Personal information

Personal information includes, but is not limited to, your full name, email address, mailing address, phone number, and any other information that could be used to personally identify you. Users can refuse to supply personal information, except that it may prevent them from engaging in certain Site related activities.

This personal information may include the following:

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- Identifiers such as your name, postal address, phone number, online identifiers (like your username), email address, account name, national provider identification number, and IP address;
- Internet Activity such as details of your visits to our Site and access and use of our App, information about your computer or mobile device, including your IP address and unique device identifier;
- Geolocation Data about your physical location while using our Site;
- Inferential Information about your preferences and other interests.

We may also collect, use, and share aggregated data such as statistical or demographic data for any purpose. Aggregated data may be derived from your personal information but is not considered personal information as this data does not directly or indirectly reveal your identity. However, if we combine or connect aggregated data with your personal information so that it can directly or indirectly identify you, we treat the combined data as personal information which will be used in accordance with this Policy.

How We Collect Your Information

We may collect personal information from Users in a variety of ways. This includes:

Information you Voluntarily Provide to Us

You may give us your personal information voluntarily when you visit our site, contact us, fill out a form, request information, and in connection with other activities, services, features or resources we make available.

Information We Collect Automatically When You Use Our Services

Usage data. We may also collect usage data about Users automatically whenever they interact with our Site. Usage data may include information such as the manufacturer and model of your device; your Internet Service Provider (ISP); your device's Internet Protocol ("IP") address (or other device identifier), browser type, and operating system; referring/exit pages; clickstream data; Site access times and dates, pages of the Site that you visit, the time spent on those pages, and information you search for on the Site; and other statistics.

Usage data is collected automatically by the Site's servers and software. For example, because the Site automatically collects Usage Data for all Users that visit the Site, your Site session will be tracked. Some Web browsers may be configured to send Do Not Track signals to websites, or users may use similar mechanisms, to indicate a user's preference that certain web technologies not be used to track the user's online activity. The Site does not accept or process such Do Not Track signals or similar mechanisms.

Web browser cookies and tracking technologies. IENT Health may collect information about your use of this Site through the use of cookies and other tracking technologies. A cookie is a small amount of data that is sent to and stored on your device from our server. Cookies allow us to recognize who you are when you arrive at our website. Cookies may, for example, allow a user to enter a password less frequently or remember a user's preferences during an online session. Information collected via cookies helps IENT Health determine what areas of our Site are important to our users and to provide you with a more personalized user experience. Since cookies are now used as industry standard, most devices automatically accept cookies, but you can usually change your device's settings to decline them. If you prefer not to enable cookies, you may choose to disable them; however, please note that certain features on the Site will not be available to you once cookies are disabled.

Information We Collect From Third Parties

We may collect personal information from various third parties, including those listed below. The collection, use, and disclosure of personal information received from third parties is governed by the privacy policies listed on the website where the information was submitted by the User. Third parties may send their own cookies and pixel tags to you and may collect information and use it in a way inconsistent with this Policy. Please carefully review these third-party privacy policies to understand how your information may be collected, used, and disclosed by these third parties.

Third Party Service Providers. We collect personal information from service providers including where we operate accounts on third-party platforms, such as email platforms, payment processing, and social media platforms.

Third Party Advertising Partners. We collect personal information received from third party advertising partners, including partners who host and manage various advertisements and online forms where you can request additional information.

Google Analytics. We use third party cookies provided by Google Analytics to assist us in better understanding our website visitors. These cookies collect IP address and usage data, such as the length of time a user spends on a page, the pages a user visits, and the websites a user visits before and after visiting our website. Based on this information, Google Analytics compiles data about website traffic and interactions, which we use to offer better user experiences and tools in the future. For more information on Google Analytics, visit <https://support.google.com/analytics>.

Third Party Cookies. We may engage third-party service providers, including Google and Facebook, to serve ads to you about our products and services as you browse the Internet. These third-party providers may use their own cookies tags to track your online activities in order to deliver targeted advertising based on your interests.

How We Use Your Information:

IENT Health, Inc uses the information we collect for the following purposes:

- To administer and improve our Site (We continually strive to improve our website offerings based on the information and feedback we receive from you.)
- To respond to correspondence from you
- To provide additional information to users who have requested such through any of our various contact forms
- To provide IENT Health's products and services or process transactions that you have requested or agreed to receive
- To provide you with additional information on products and services that IENT Health offers
- To educate you on products and services available to you
- For internal business purposes such as complying with our internal policies
- To analyze how our services or products are being accessed and used
- To protect our interests, including establishing, exercising, and defending legal rights and claims
- As necessary to comply with legal requirements

How We Share Your Information

IENT Health shares the information we collect, which is described above, in the following ways:

Business Partners, Vendors, and Affiliates

We may employ third party companies and individuals to perform certain business services on behalf of us and may disclose personal information to them as needed for them to perform such business services. These business services include, but are not limited, to any of the following: to facilitate the Site; to process a payment, to provide the Site or portions of the Site on our behalf; to perform related services, including without limitation, maintenance services, database management, web analytics, marketing services, and improvement of the features or functionality; or to assist us in analyzing how the Site is being used.

Information You Instruct Us to Share

You may be presented with an option to have us send certain information to third parties or give them access to it. If you choose to do so, your personal information and other information may
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be disclosed to such third parties and all information you disclose will be subject to the third-party privacy policies and practices of such third parties.

Business Transactions

In the event that we, or any portion of our assets, are acquired or we undergo another transaction in our business, your information may be transferred to the acquiring company or other entity surviving such transaction.

Law Enforcement

We may report to law enforcement agencies any activities that we reasonably believe to be unlawful, or that we reasonably believe may aid a law enforcement investigation into unlawful activity. In addition, we reserve the right to release your information to law enforcement agencies if we determine, in our sole judgment, that either you have violated our policies, or the release of your information may protect the rights, property, or safety of us or another person.

Legal Process

Subject to applicable law, we may disclose information about you (i) if we are required to do so by law, regulation or legal process, such as a subpoena; (ii) in response to requests by government entities, such as law enforcement authorities; (iii) when we believe disclosure is necessary or appropriate to prevent physical, financial or other harm, injury or loss; or (iv) in connection with an investigation of suspected or actual unlawful activity.

Sale of Information

Like most companies, we may allow certain third-party advertising partners to place tracking technology such as cookies and pixels on our websites. This technology allows these advertising partners to receive information about your activities on our website, which is then associated with your browser or device. These companies may use this data to serve you with more relevant ads as you browse the internet. Under some state laws, sharing data for online advertising may be considered a “sale” of information. Except for this limited sharing, we do not sell any of your information.

Access From Outside the United States

Our Site is directed at users in the United States. If you are not a resident of the United States, please do not use this Site.

How We Protect Your Information

We employ appropriate data collection, storage and processing practices and security measures, including reasonable administrative, technical, and physical safeguards, to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site. Please be aware that, www.ienthealth.com

despite our best efforts, no security measures are perfect or impenetrable and, therefore, we cannot guarantee that your information will remain secure.

Children

We are committed to protecting the privacy of children. The Site is intended for adult use only and is not directed towards children, minors, or anyone under the age of eighteen (18). Users must be at least eighteen (18) years of age to access and use the Site. Any access to or use of the Site by anyone under the age of eighteen (18) is unauthorized, unlicensed, and in violation of the Agreement. By using the Site, you represent and warrant that you are eighteen (18) years of age or older. In addition, if you are under the age of eighteen (18), you are not authorized to provide us with any personal information. If the parent or guardian of a child under eighteen (18) believes that the child has provided us with any personal information, the parent or guardian of that child should contact us at the email address below and ask to have this Personal Information deleted from our files.

Changes To This Privacy Policy

Please check back periodically as this Policy may change from time to time. IENT Health has the discretion to update this Policy at any time without prior notice to you to reflect changes in our information practices or relevant laws. We will notify you of any material changes by posting the new Policy on the Site. We will indicate at the top of the Policy when it was last updated. The User information IENT Health gathers is and will be subject to the Policy in effect at the time the information is gathered. If you do not agree with any changes to the Policy, you should not access or use the Site. You acknowledge and agree that it is your responsibility to review this Policy periodically and become aware of modifications.

Contacting Us

If you have any questions about this Policy, the practices of this Site, or your dealings with this Site, please contact us at:

Integrative ENT Health, LLC
845 Houston Northcutt Blvd. #1037
Mt. Pleasant, South Carolina 29464

-OR-

info@integrativeenthealth.com